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## **American Solutions for Business Promotes Miriah Cassidy and Amy Spychalla to Executive Directors**

**GLENWOOD, MN** – August 14, 2018 – American Solutions for Business is pleased to announce the promotions of Miriah Cassidy and Amy Spychalla to the Senior Leadership Team in the roles of Executive Director.

Miriah Cassidy has been with ASB since 2008. As Executive Director of Sales Support, she directs the daily operations of the sales support team, expanded services, and prompt pay compliance teams, as well as, continuing to evolve the strategic direction of ASB's customer service and sales support efforts for our sales associates and customers.

Amy Spychalla has been with ASB since 2003. As Executive Director of Strategic Operations Support and Vertical Markets, Amy directs the daily operations of the SOS team and Vertical Market groups. She will continue to provide input on the strategic direction of ASB's sales resources.

Miriah and Amy will join the current Sr. Leadership Team including: Katie Hallstrom (VP of Human Resources), Mike Pfeiffer (VP of Technology), Glenn Miller (VP of Business Solutions), Bill Finley (VP of Finance) and Dana Zezzo (VP of Vendor Relations and Marketing).

"We are extremely lucky to be able to have such strong players already on board within the company," notes Justin Zavadil, ASB President. "Each of them has made tremendous positive impact on our success during their many years with ASB."

### **About American Solutions for Business**

American was founded in 1981 in Glenwood, Minnesota and has evolved into a leading distributor, providing our customers with print, promotional products, marketing collateral, fulfillment and more. Despite our growth in technology, resources and sales, we maintain our grassroots attitude by operating as the only large employee-owned distributorship in the industry. This results in a team of personally-invested employees that care for our customers' branding, spend and creative reach to help achieve their goals.

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