CPPA HONORED REGIONAL AWARD RECIPIENTS
AT THE 15th ANNUAL PEAKE AWARDS ON JANUARY 26, 2022

BALTIMORE, MD (January 26, 2022) – The Chesapeake Promotional Products Association (CPPA) honored regional performers at the annual Peake Awards Ceremony, sponsored by J Charles Crystalworks, at the BWI Airport Marriott in Linthicum Heights on Jan 26, 2022.

Each year CPPA proudly presents the Peake Awards to honor excellence and creativity in our association and industry. The Peake Award Event honors recipients in nine categories in addition to any Excellence In Promotions (EIP) Campaigns submitted. The EIP awards are designed to recognize campaigns that feature excellence in the practical application of promotional items.

CPPA Board President, Cliff Quicksell, Jr, MAS+ with Cliff Quicksell Associates said, "The Peake Awards has become a signature event for CPPA. It gives us the opportunity to recognize excellence in the region and celebrate those who advance the industry in which we work. It is important to take pause and recognize the individuals that serve our region so diligently. The Peake Awards gives us the opportunity to do just that as well as thank them for their commitment to the industry. I hope the 2022 recipients take pride in being the best in the business."

In addition to the annual performance awards, this year's ceremony, hosted by emcee Murray Siegel of Towel Specialties, honored both Dana Geiger with The Premier Group and Cheryl Hokanson with Brand Boosters by inducting them into the CPPA Hall of Fame. This high honor recognizes individuals that make an outstanding and lasting contribution to the regional association as well as to the promotional products industry.

CPPA would like to congratulate the 2022 list of recipients on this accomplishment and thank them for their dedication to excellence.

A full list of this year's honorees are as follows:

Distributor Internal Support Person of the Year – Carly Lowe, Target Marketing

Supplier Internal Support Person of The Year – Erin Lamberson, Vantage Apparel

Distributor Sales Representative of the Year – Katy Voight-Noblis, API Source

Supplier Sales Representative of the Year – Tony Limetti, Ariel Premium Supply

The John Bennis Memorial Multi-Line Representative of the Year – Mike Valentini, MVP Promos

CPPA Rising Star – Wendy Bordewisch, API Source

The Peake Aware (Volunteer of the Year) – Harold Wood, Koozie Group

Hall of Fame – Dana Geiger, The Premier Group and Cheryl Hokanson, Brand Boosters

Distributor of the Year – API Source

Supplier of the Year – Ariel Premium Supply

Excellent in Promotions Campaign Winners:

GOLD WINNER - Business to Business Program – Cliff Quicksell, Jr., MAS+, Cliff Quicksell Associates

SILVER WINNER – Business to Business Program – Cliff Quicksell, Jr., MAS+, Cliff Quicksell Associates

GOLD WINNER – Educational Program – Cliff Quicksell, Jr., MAS+, Cliff Quicksell Associates

BRONZE WINNER – Goodwill Program – Jay Shaplin, Sonic Promos

BRONZE WINNER – Business to Business Program – Rob Silk, Summit Group

For more information on the CPPA Peake Awards or CPPA, go to www.cppa.biz, or contact Tiffany Kanak, CPPA Executive Director, at 410.562.0609.

About CPPA

CPPA is a not-for-profit trade association whose membership is comprised of suppliers and distributors of imprinted promotional and advertising products. Membership is primarily located in Maryland, Washington, D.C., northern Virginia, and Delaware, but also includes members from across the U.S. and Canada. CPPA members benefit from professional education, networking, annual tradeshow and member discounts and savings. CPPA is a regional affiliate of Promotional Products Association International (PPAI), and passes along member benefits from this national not-for-profit organization to its members. For more information or to become a member, go to www.cppa.biz or contact Tiffany Kanak, Executive Director, at 410-562-0609 or email Tiffany@cppa.biz.

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