

The CPPA Fall Promo EXPO is a promotional advertising trade show featuring the latest items available in promotional marketing. Consider it a large showroom of ideas that will inspire new ideas to enhance your brand and your marketing strategy.

EVENT DETAILS

Thursday, Sept 5, 2019

The Hotel at The University of Maryland 7777 Baltimore Ave, College Park, MD 20740

9 - 10 am Pre-show Education Session & Continental Breakfast 10 am - 2 pm Exhibits Open



Parking will be validated







PRE-SHOW EDUCATION WITH ANNE STONE, PPAI

Please plan to arrive early and join an engaging session with Promotional Products Association International (PPAI), Director of Advocacy and Member Engagement, Anne Stone, as she discusses and takes you on a behind-the-scenes tour of factories across China without ever having to leave your seat.

You will find out how a variety of promotional products are made, packaged and shipped. You will get a better understanding of the safety and compliance issues encountered and Anne also shares glimpses of life in China.